



BIG & BOLD

SAVOR THE EXPERIENCE
SweetsAndSnacks.com

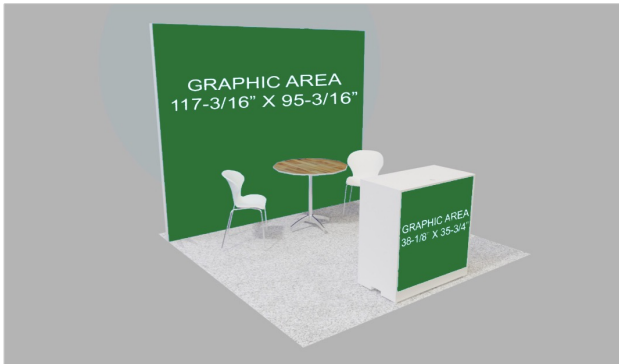
MAY 13-16
2024
INDIANAPOLIS,
INDIANA USA

TURNKEY PACKAGES

Exhibit Space • Display Package
ALL IN ONE EASY PAYMENT

ADVANTAGES

- Complete turn-key display package (see below)
- Custom graphics added to the back wall and the counter(s)
- Turnkey rental exhibit & furnishing package at a discounted price
- cost on Freeman rental items
- On-site service before, during and after show
- Fabric backwall can be taken at end of show and reused on another Freeman event



Option 1: 10' x 10' Package booth - \$3990

Includes:

- Printed 117-3/16" x 95-3/16" backwall printed graphic (artwork provided by the exhibitor)
- Cabinet with printed 38-1/8" x 35-3/4" logo graphic
- 10' x 10' Classic carpet - gray
- Single carpet padding
- 2 Gray Malba Chairs
- 30" x 36" Soho Table
- Wastebasket (porter service must be ordered separately)
- One-time vacuuming
- 1 - 500 watt outlet centered at the back of the booth
- Installation, dismantle, delivery and material handling included for all rental items



Option 2: 10' x 20' Package booth - \$7875

Includes:

- Printed 234-5/16" x 95-3/16" backwall printed graphic (artwork provided by the exhibitor)
- Cabinet with printed 38-1/8" x 35-3/4" logo graphic
- 10' x 20' Classic carpet - gray
- Single carpet padding
- 4 Gray Malba Chairs
- (2) 30" x 36" Soho Tables
- Wastebasket (porter service must be ordered separately)
- One-time vacuuming
- 1 - 500 watt outlet centered at the back of the booth
- Installation, dismantle, delivery and material handling included for all rental items

Items in this package cannot be substituted or traded. Rates are based on the full package and do not include tax. Additional rental products, such as furnishings and free standing dual post monitors, can be added a la carte. Carpet color changes will be allowed prior to April 19, 2024. No changes or alterations to the booth structure or furniture offerings are permitted.



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GUIDELINES FOR SUBMITTING GRAPHICS

Maximum resolutions

In some instances, resolution on files are excessive. This causes long/incomplete download times and possible editing/processing delays. Please do not exceed 250dpi at full scale. If you are not sure what resolution would be sufficient, please [contact us](#).

Minimum resolutions for 4-8ft (normal) viewing distance

Preferred resolution is 100 dpi. 100 dpi produces good looking images from a normal viewing distance of 4 - 8 ft.

Minimum resolutions for 15ft (normal) viewing distance

For very large prints, such as hanging banners, when viewing distance is over 15 ft, the minimum resolution can drop down to 75dpi (at 100% scale).

If your file already has a greater resolution, leave it as is. A higher dpi is always preferred.

Complex images

If your images contain layers, clipping paths, spot colors, effects, etc., save as TIF.

Tip: Select LZW compression. It's a lossless compression that allows you to preserve layers, while decreasing file size.

Adobe Creative Cloud

We welcome the use of Creative Cloud Libraries and invite you to include Adobe Stock images and Adobe fonts in your CC Library.

Vector art

Logos should be vector and have outlined fonts. If a vector version is not available, provide hi-res (high resolution) images.

Native version (editable)

We strongly recommend submitting editable version of the files as well as the high resolution pdf, including links and fonts. This is valuable in case a new PRINT file has to be generated.

The best way to provide native files is by "Packaging" (File/Package) in Illustrator or InDesign. If you are a Mac user and your fonts are other than .otf, please zip packaged files.

PMS colors

We recommend including PMS colors, or Pantone, for color matching. RGB colors are for screen graphics, and CMYK colors are preferred when PMS colors are not available. Gradients need to be converted to CMYK.

For our full graphic guidelines, please [click here](#).